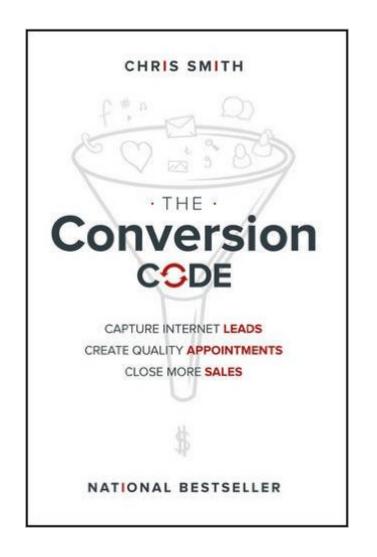
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# The Conversion Code: Capture Internet Leads, Create Quality Appointments, Close More Sales





### Synopsis

"If you need more traffic, leads and sales, you need The Conversion Code."Neil Patel co-founder Crazy Egg"We've helped 11,000+ businesses generate more than 31 million leads and consider The Conversion Code a must read."Oli Gardner co-founder Unbounce"We'd been closing 55% of our qualified appointments. We increased that to 76% as a direct result of implementing The Conversion Code."Dan Stewart CEO Happy Grasshopper"The strategies in The Conversion Code are highly effective and immediately helped our entire sales team. The book explains the science behind selling in a way that is simple to remember and easy to implement." Steve Pacinelli CMO BombBombCapture and close more Internet leads with a new sales script and powerful marketing templatesThe Conversion Code provides a step-by-step blueprint for increasing sales in the modern, Internet-driven era. Today's consumers are savvy, and they have more options than ever before. Capturing their attention and turning it into revenue requires a whole new approach to marketing and sales. This book provides clear guidance toward conquering the new paradigm shift towards online lead generation and inside sales. You'll learn how to capture those invaluable Internet leads, convert them into appointments, and close more deals. Regardless of product or industry, this proven process will increase both the quantity and quality of leads and put your sales figures on the rise. Traditional sales and marketing advice is becoming less and less relevant as today's consumers are spending much more time online, and salespeople are calling, emailing, and texting leads instead of meeting them in person. This book shows you where to find them, how to engage them, and how to position your company as the ideal solution to their needs. Engage with consumers more effectively online Leverage the strengths of social media, apps, and blogs to capture more leads for less money Convert more Internet leads into real-world prospects and sales appointments Make connections on every call and learn the exact words that close more sales The business world is moving away from "belly-to-belly" interactions and traditional advertising. Companies are forced to engage with prospective customers first onlinea "the vast majority through social media, mobile apps, blogs, and live chatâ "before ever meeting in person. Yesterday's marketing advice no longer applies to today's tech savvy, mobile-first, social media-addicted consumer, and the new sales environment demands that you meet consumers where they are and close them, quickly. The Conversion Code gives you an actionable blueprint for capturing Internet leads and turning them into customers.

## **Book Information**

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#### Customer Reviews

View larger The Conversion Code Data Visuals It's a new world filled with tech-savvy, mobile-first, social media-addicted consumers, and much of the sales and marketing advice of yesterday no longer applies. Companies are being forced to engage with their prospective customers online via social media, mobile apps, blogs, and live chat before ever meeting in-person. But, learning to survive - and thrive - in this new sales environment demands a new way of thinking. The Conversion Code is your guide to capturing Internet leads, creating quality appointments, and closing more sales in a world where being online is everything.

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The Conversion Code: Capture Internet Leads, Create Quality Appointments, Close More Sales Sales: A Beginners Guide to Master Simple Sales Techniques and Increase Sales (sales, best tips, sales tools, sales strategy, close the deal, business ... sales techniques, sales tools Book 1) Secrets of a Master Closer: A Simpler, Easier, and Faster Way to Sell Anything to Anyone, Anytime, Anywhere: (Sales, Sales Training, Sales Book, Sales Techniques, Sales Tips, Sales Management) Follow Up and Following Through in Car Sales - Salesperson and Sales Management Advice Book: Technique Guide on How to Overcome Objections and Close Deals Over the Phone (Outbound Sales Call) Bust Through The Gatekeeper: Get Past the Gatekeeper for More Appointments & Sales with Cold Calling! Demystifying Opioid Conversion Calculations: A Guide for Effective Dosing (McPherson, Demystifying Opioid Conversion Calculations) Pope Francis: Why He Leads the Way He Leads Setting Sales Appointments: How To Gain Access To Top Level Decision-Makers Make Money from Non-Fiction Kindle Books: How to Maximize Your Royalties, Get Paid to Capture Leads and Rapidly Build a Successful "Backend" Business How To Leverage Your Real Estate Business With Facebook: Proven Strategies to Increase Sales, Grow Your Business And Generate More Leads Than You Can Handle Focus on LinkedIn: Create a Personal Brand on LinkedIn to Make More Money, Generate Leads and Find Employment (Business Professional Series Book 7) The Indispensable LinkedIn Sales Guide for Financial Advisors: Mastering the Online to Offline Conversion High-Profit Prospecting: Powerful Strategies to Find the Best Leads and Drive Breakthrough Sales Results Fans On Fire: How to Skyrocket Your Leads, Sales, and Reputation with The Most Trusted Form of Marketing Maverick Prospecting Secrets: Leverage Free Internet Services to Find and Attract Unlimited Leads. Frugal Business Owner's Guide to DIY Local SEO: How You Can Generate More Leads and Get More Customers without Breaking the Bank Internet Marketing For Network Marketers: How To Create Automated Systems To Get Recruits and Customers Online (network marketing, mlm, direct sales, home based business) 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series) God's Day Timer: The Believer's Guide to Divine Appointments STOP BUYING LIFE INSURANCE LEADS.CREATE THEM.

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